

Saul and Claribel Simkin Center



Honour, Respect, Sanctity

2017 ALLOCATIONS COMMITTEE PRESENTATION

APRIL , 2017

Saul Greenberg
Board Chair

Selma Gilfix
Board Vice Chair

Irwin Corobow
Chief Executive Officer

Mission and Vision

Building on a Tradition of Caring

The Simkin Centre is a nonprofit personal care home that provides high quality services to its residents in accordance with Jewish values and traditions.

We are guided by core Jewish values of:

Kedushah – sanctity;

Derech eretz – respect for all people; and

Kavod – honor due each person,

Our Vision is to provide innovative programs and services to our residents that meet their physical, cognitive, psychosocial, and cultural needs and allow each resident to achieve the highest quality of life possible.

Our History

1914 – The Winnipeg Old Folks Jewish Home was incorporated. 5 women and men at 143-145 Euclid Ave.

1919 – Jewish Old Folks Home of Western Canada was opened at 420 Manitoba Ave. - 34 beds

1940 – 146 Magnus Ave. – 65 beds

1952 – An additional 40 new beds

1956 – An additional 56 new beds

1966 – New Name – The Sharon Home

1970 – 80 new beds

2001 – The Simkin Centre 1 Falcon Ridge – 72 beds

2008 – An additional 128 beds – Weinberg Building

WRHA Personal Care Home Program

Within the Winnipeg Health Region there are 39 Personal Care Homes (Appendix A) where over 5,700 people live and receive personal care health services.

A Personal Care Home (PCH) provides personal care services to individuals who can no longer manage independently at home with family support and/or community services, such as home care, and where other assisted and supportive housing options are not suitable.

Admission Process

- ▣ *The WRHA manages the admission process and sets criteria for admission.*
- ▣ *If you live in the community, contact your Home Care Case Coordinator for more information. If you do not have a Home Care Case Coordinator, call the Home Care Central Intake line at 204-788-8330.*
- ▣ *If you are in the hospital, ask to speak to a Social Worker.*
- ▣ *Or you can contact our Social Worker*

What does it mean to be a Jewish Personal Care Home

- ▣ *Members of the Winnipeg Jewish Community are prioritized for admission into the Centre (in accordance with WRHA Priorities)*
- ▣ *We provide synagogue services on Shabbat and all other Jewish Holidays. Steven Hyman leads our services. Assisted by community volunteers.*
- ▣ *We engage our residents on all Jewish festivals with events and celebrations*
- ▣ *Jewish Community clergy provide group programming and also visit with residents*

What does it mean to be a Jewish Personal Care Home (cont)

- ▣ *We provide Kosher Food (All residents may bring food into their own rooms Kosher or Non Kosher)*
- ▣ *We make our synagogue available for use by other organizations (Congregation Etz Chaim)*
- ▣ *We employ Jewish spiritual care workers*
- ▣ *Our Board of Directors is comprised of members of the Winnipeg Jewish Community*





Our non Jewish residents

Respect

- ▣ *As a publically funded health care organization we receive admission applications from the wider community*
- ▣ *We hold religious services for those residents on a monthly basis*
- ▣ *Clergy from their churches also visit these residents in the Centre*
- ▣ *We benefit by being open and welcoming to persons of other faiths but not at the expense of prioritizing admission for members of the Jewish Community*

Who we are

- ▣ *Non Profit Personal Care Home*
- ▣ *200 single bedded resident rooms*
- ▣ *Adult Day Care Program– 5days/week – up to 7 persons/day*
- ▣ *We have the ability to prioritize admissions from people in the Jewish Community*
- ▣ *Resident Demographics*
 - *75% Female, 25% Male*
 - *59% of admissions over the age of 85. 22% over 90*
 - *75% have some degree of Dementia*

Programs and Services

- ▣ *Resident Care (nursing)*
- ▣ *Medical Care*
- ▣ *Nurse Practitioner*
- ▣ *Pharmacy*
- ▣ *Therapeutic Recreation*
- ▣ *Spiritual Care*
- ▣ *Social Work*
- ▣ *Geriatric Psychiatry (consultant)*
- ▣ *Palliative Care (consultant)*
- ▣ *Religious Services*
- ▣ *Adult Day Care*
- ▣ *Rehabilitation (OT,PT, SLP)*
- ▣ *Dietetics*
- ▣ *End of life care*
- ▣ *Garden Cafe*

Human Resources

- ▣ *Approximately 250 employees*
 - ▣ *Nurses/LPN's*
 - ▣ *Health Care Aides*
 - ▣ *Therapeutic Recreation Workers*
 - ▣ *Support Staff (dietary, housekeeping, laundry, maintenance)*
 - ▣ *Spiritual Care Workers*
 - ▣ *Social Work*
 - ▣ *Dietician*
 - ▣ *Occupational Therapy and Physiotherapy*
 - ▣ *Administrative Support Staff*

Regulatory Framework

- ▣ *We are licensed by Manitoba Health - Standards review occurs every two years (Feb 2014) In February 2016 The Centre achieved a perfect 12 out of 12 in our Manitoba Health Standards Review.*
- ▣ *Our professional staff must be registered members of their respective licensing bodies*
- ▣ *The Centre has a 3 year accreditation (the maximum allowed)*

MANITOBA'S PCH STANDARDS

- ▣ *There are five CORE standards.*
 - *Standard 7 – Integrated Care Plan*
 - *Standard 9 – Use of Restraints*
 - *Standard 12 – Pharmacy Services*
 - *Standard 19 – Safety and Security*
 - *Standard 24 – Staff Education*

Other Standards

- ▣ *Standard 1 – Bill of Rights Standard 2 – Resident Council*
- ▣ *Standard 3 – Eligibility for Admission*
- ▣ *Standard 4 – Information on Admission*
- ▣ *Standard 5 – Participation in Care Plans*
- ▣ *Standard 6 – Initial Care Plan*
- ▣ *Standard 8 – Freedom from Abuse*
- ▣ *Standard 10 – Medical Care*
- ▣ *Standard 11 – General Nursing Services*
- ▣ *Standard 13 – Health Records*
- ▣ *Standard 14 – Dietary Services*
- ▣ *Standard 15 – Housekeeping Services*
- ▣ *Standard 16 – Laundry Services*
- ▣ *Standard 17 – Recreation*
- ▣ *Standard 18 – Spiritual and Religious Care*
- ▣ *Standard 20 – Disaster Management*
- ▣ *Standard 21 – Infection Control Program*
- ▣ *Standard 22 – Person in Charge*
- ▣ *Standard 23 – Qualified Staff*
- ▣ *Standard 25 – Complaints*
- ▣ *Standard 26 – Reports about Occurrences*

Important Stakeholders

- ▣ *Winnipeg Regional Health Authority (WRHA)*
 - *Funding, Policy Direction, Standards, Regional/System Goals and Objectives – Service Purchase Agreement*
- ▣ *Manitoba Health*
 - *Funding (through WRHA), Policy Direction, Standards, Licensing, Provincial Goals and Objectives*
- ▣ *Winnipeg Jewish Community*
 - *Financial Support, Volunteer support, Rabbinical Support, Governance (Board of Directors), Program Partnerships (Synagogues, JCFS, etc) , beneficiary of JFW*
- ▣ *Member of the Association of Jewish Aging Services AJAS (US & Canada)*
- ▣ *Member of the Manitoba Association of Residential and Community Care Homes for the Elderly - MARCHE*

The Role of Volunteers

- ▣ *Approximately 80 volunteers*
- ▣ *Assist with therapeutic recreation programming*
 - ▣ *Music*
 - ▣ *Current Events*
 - ▣ *Evening & Week-end Programming*
- ▣ *Assist with religious programming*
- ▣ *Assist with Adult Day Care programming*
- ▣ *Sarah Hochman – 2014 Shem Tov Nominee*
- ▣ *Howard Collerman – 2015 Shem Tov Nominee*
- ▣ *Bill Brownstone – 2016 Shem Tov Nominee*
- ▣ *Murray Hyman – 2017 Shem Tov Nominee*

Governance

- ▣ *Board Chair – Saul Greenberg*
- ▣ *Vice Chair – Selma Gilfix*
- ▣ *Past Chair – Jonathan Kroft*
- ▣ *Committees*
 - *Quality Care – Chair, Carla Shapiro*
 - *Human Resources – Chair, Stan Yaren*
 - *Fiscal Advisory – Chair, Len Steingarten*
 - *Communications – Chair, Cole Leinburd*
 - *Governance – Chair, David Marr*

Finances

- ▣ *Total Budget - \$ 15 million WRHA provides 70% of operating revenue*
- ▣ *Residents pay 29% of budget – over \$ 4.0M*
- ▣ *Approximately 1% through other sources*
- ▣ *Salaries and benefits = 83% of budget*
- ▣ *Supplies = 27% of budget*
 - ▣ *Major non payroll expense areas are*
 - *Food - 11% of budget*
 - *Utilities, taxes -*
 - *Laundry*
 - *Nursing/medical supplies*

The High Holy Days

- ▣ *The Centre provides inspired Rosh Hashanah & Yom Kippur Services to our residents and their families.*
- ▣ *The High Holy Days Choir enables The Centre to create an experience for our residents which matches that which is provided in our community synagogues.*
- ▣ *Music and singing are an important means of connecting to many of our residents with dementia.*
- ▣ *Our residents are for the most part unable to travel outside The Centre and therefore many members of their families prefer to come to The Centre for our High Holy Day Services.*
- ▣ *We are seeking a **grant of \$9,500** in 2017/2018 to engage the Choir, rent/install the necessary audio equipment for distribution of our Services into the Atrium area, and to refurbish some of our Tallit.*

The High Holy Days

- ▣ *A special time at the Simkin Center*
- ▣ *Services are held in the Synagogue, Multipurpose Room & Atrium*
- ▣ *The services are lead by Steven Hyman with assistance from others.*
- ▣ *Special tallisim were made for our wheelchair residents*
- ▣ *Special machzors with large letters were designed for our residents*
- ▣ *It is 1 ½ hours long with an abundance of choral music*

Our High Holiday Services are open to residents, and their families

- ▣ *About 200-250 people enjoy the service*
- ▣ *Residents and family can pray together*
- ▣ *Many volunteers assist with the services*
- ▣ *We ask family and community members to financially support all our Spiritual Care Programs.*

Stall Gobuty Synagogue



Multipurpose room for the Main Service with Choir



Setting up for the services in MPR



The Atrium for overflow



High Holiday Choir



Recent Milestones

- ▣ Addition of Nurse Practitioner Program in 2016
- ▣ Introduction of Music and Memories Program
- ▣ Introduction of Nobody Dies Alone Program
- ▣ Awarded 3 year Accreditation through WRHA Long Term Care Program
- ▣ Experiencing an increase in demand from members of the Winnipeg Jewish Community to attend our Adult Day Program.

SHAPING OUR FUTURE – STRATEGIC GOALS AND PRIORITIES

- ▣ The Simkin Centre embraces its commitment to Jewish values including Tikkun Olam, “repairing a broken world” by maintaining its steadfast commitment to the residents and families it serves, as well as the well-being of people in our local community. As we continue to build on our legacy we will maintain focus on achieving the very highest quality in all that we do, be a workplace of choice, and conduct our work with a strong financial platform.

Goals (cont)

- ▣ We will continue to work towards enhancing our current model of service delivery so that we can meet the complex needs of our residents which includes:
 - ▣ Developing an advanced dementia care unit with higher levels of care
 - ▣ Continuing to developing increased capacity for therapeutic recreation and music programs
 - ▣ Engaging with our partners in the academic community in research which will benefit our residents
 - ▣ Ensuring that we retain and attract committed staff
 - ▣ Striving to achieve the highest possible results in meetings provincial and accreditation standards
 - ▣ Collaborating with the WRHA in achieving system wide goals both on a program basis and a fiscal basis.
- ▣ We will strengthen our philanthropic platform – To support current and future programs as well as infrastructure improvement.
- ▣ We will continue to engage our partners in the Winnipeg Jewish Community and join their ongoing discussions on how to address gaps in service being faced by our elderly

Thank You

- ▣ Thank you to the Federation for supporting the Centre over the past three years and for helping us celebrate the High Holiday Services with our residents and families
- ▣ Your support demonstrates that the Community recognizes the importance to be placed on maintaining a Jewish way of life for our elderly who cannot attend synagogue services elsewhere.